



POINT COOK VILLAGE BOWLS CLUB

SPONSORSHIP PROPOSAL



EXECUTIVE SUMMARY

Point Cook Village Bowls Club Incorporated is a not-for-profit club. It is committed to providing, conducting, encouraging, promoting and administrating bowls within the Point Cook Village as well as maintaining the facility for use.

The membership profile is predominately adult age, which is an ageing population and very limited population growth. Recreational activities such as lawn bowls are fundamental to our resident's social wellbeing, physical and mental health regardless of their age, race, gender and ability

Lawn bowls at the village provide opportunity for all resident involvement in a competitive or social sport aspect as well as gaining exposure for the wider bowls community predominantly during daylight hours mid-week and Saturdays.

The purpose of this proposal is to seek financial assistance similar to your previous allocation to assist us to meet our ongoing obligations to Bowls Vic & Regional Affiliation fees.

ABOUT US

Point Cook Village Bowls Club Inc. has been in existence since the beginning of the 2012 season.

The club began with very few experienced bowlers and the remainder, taking up the sport after moving into the village. During that period, the club has won 4 Saturday Pennant and 2 mid-week Pennant competitions.

Our village population is approximately 400 residents.

We will continue to promote sponsors by naming rights of the Weekly Awards for the Best Winning rinks in competition and a Social Prize for "Corner to Corner" competition held only on Social Bowls Days.

Benefits to Sponsors are:

- Exposure through the Village Website
- Club emails and newsletter branding
- Naming rights to club competitions, events and social activities
- Naming rights and branding of club uniforms
- Display advertising supplied by the sponsor on game days
- Club to organize member dinners at your location restaurant

The Club would appreciate a response to this Proposal, or setting up a meeting to review your sponsorship package or simply request more detail.

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